The Nuts and Bolts of Hermes Typewriters

Rec'd 8/68

The nuts and bolts of Hermes office machines is more than nuts and bolts. It's the designer who creates the need for the bolt. It's the engineer who decides the type of bolt needed. It's the craftsman who fits the bolt where it's needed.

It is the idea behind every Hermes machine.

We make a machine with a function in mind. For people who realize and need the differences in function today's work demands. For people who cannot afford to bend the function to the machine.

Each of our machines is designed to help people perform their jobs in the most professional way possible by being the most sophisticated tool for the job.

When this idea is understood and used, it can produce a difference in the work that goes out of an office that's as basic as the difference between one Hermes machine and another.

Hermes Ambassador Electric

This is the power element that controls the overall appearance of manuscripts typed on the Hermes Ambassador Electric. It acts like a clutch which engages the power roll and determines the impact power of each letter and symbol typed (less pressure on the dot and more pressure on the m, for example). The result is an equalized, uniform look to each sentence, paragraph and page typed on the Ambassador Electric.

Bar none, the Hermes Ambassador Electric is the most reliable electric typewriter on the market today. Its newly designed power system enables it also to be the most fully-electric typewriter available; one requiring minimal attention and giving a longer life of service to its user. The result? An electric typewriter designed to meet the most critical, varied and pressing demands of any modern office.

Hermes Electric Varia

(Not shown) In appearance, function and operation, the Hermes Electric Varia is nearly identical to the Hermes Ambassador Electric. The exception? Proportional letter spacing that lends a printed look to manuscripts; highly desirable in offices with a large amount of executive correspondence.

The Hermes Ambassador Electric is also available in a wide variety of foreign language keyboards, special symbols and four sizes of interchangeable carriages (13", 15", 18" and 24" lengths).

1 Fully electric keyboard; stroke, carriage return, carriage shift, spacing, back spacer and tabulation all completely electric for quick, easy operation.
2 Exclusive Flying Red Margins are set in a fraction of a second, visually warn typist of approaching margins.
3 Exclusive electric repeat key automatically repeats each of the 92 characters, especially helpful in statistical work.
4 Five-position ribbon selector permits three-level fabric ribbon use for greater economy, switching to either fabric or carbon ribbon (or choice of correction tape) and stencil cutting positions.
5 Four-position impression control lever adjusts typebar pressure to give up to sixteen clear copies.
6 Five-position touch regulator allows adjustments to typist's stroke.
7 Automatic introduction of letterhead brings paper to desired typing line, also serves for fast paper ejection.
8 Wide selection of line spacings (1, 1½, 2, 2½, 3) permits between-the-lines copy editing as well as the typing of symbols such as degree marks and power marks (80° H_2O).
9 Release button unjams jammed keys quickly, prevents smudged fingers and smudged papers.
10 Exclusive notebook holder above keyboard promotes faster transcription and fewer errors.
11 Exclusive margin release gives secondary, five-stop margins on both sides of typing area and automatically extends the left hand margin pre-set number of spaces to accommodate numeration of paragraphs.
12 Total margin release key.

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HERMES
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HERMES Ambassador
ELECTRIC
MADE IN SWITZERLAND
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TAB
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Rep
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BACK SPACE
Q W E R T Y U I O P
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TAB SET
TAB CLEAR
CAR RETURN
SHIFT LOCK
A S D F G H J K L
EXTRA MAR
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CAR RETURN
Z X C V B N M
MAR REL
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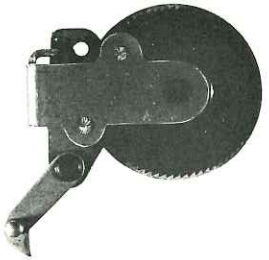
Hermes Ambassador Manual

This is the one manual typewriter designed to make crisp, distinguished work of any and all jobs a manual could be asked to perform. It has more features that lend themselves to easy, fast and accurate operation than any other manual typewriter in the world. For the office with a medium to heavy typing load, the Hermes Ambassador Manual is the beyond-the-call-of-heavy-duty typewriter.

1. Full 46-key keyboard includes a total of 92 alphabetical, numerical and special service keys.
2. Pushbutton margins are set easily and quickly.
3. Five-position ribbon selector permits economical, efficient use of three-level fabric ribbon, carbon ribbon (or choice of correction tape) and stencil-cutting position.
4. Exclusive margin release gives secondary, five-stop margins on both sides of typing area and automatically extends the left hand margin pre-set number of spaces to accommodate numeration of paragraphs.
5. Automatic introduction of letterhead brings paper to desired typing line, also serves for fast paper ejection.
6. Special half-line spacing allows correct typing of symbols such as H_20 and 80°.
7. Typebar release unjams jammed keys, preventing smudged fingers and papers.
8. Automatic tabulators contribute to fast, accurate statistical work.
9. Total margin release key.
10. Ledge above keyboard holds memo pad at the easiest, fastest transcription level.
11. Every key operates with a smooth, light and even touch for fast typing, working ease and even impressions.

The Hermes Ambassador Manual is available in a variety of interchangeable carriages for special work, a wide selection of type styles and more than one hundred foreign keyboards.



This is the carbon ribbon drive mechanism that enables the typist to make economical use of the ribbon: choosing the fabric ribbon for standard, everyday typing jobs and the carbon ribbon for high quality photo offset masters and other jobs calling for extremely sharp originals and many copies. Automatically, our dual ribbon gives each of your typewritten manuscripts the appearance it demands.

HERMES
HERMES Ambassador
MADE IN SWITZERLAND
BACK SPACE
TAB SET
TAB CLEAR
SHIFT LOCK
TAB
EXTRA MAR.
MAR. REL.
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Hermes 9

This is the ball bearing assembly for the carriage of the Hermes 9 manual typewriter. Vertically hung for perfectly balanced movement and speed (the monorail principle), the carriage rides smoothly and fluidly with minimum friction, resulting in even letter spacing on the typewritten manuscript and in economic, durable performance in the office.

The Hermes 9 manual typewriter is as neat, efficient, orderly and uncomplaining as the best worker in your office. You can pass mile after mile of workaday paperwork through its carriage and it will never "call in sick". Because it is built for the office, the Hermes 9 is also the all-round trainer for the student of typing in school. From its construction and performance to its price, the Hermes 9 is the most economical heavy-duty typewriter an office can buy.

1 Full 46-key keyboard of 92 letters and symbols.
2 Key to unjam jammed keys for faster typing, cleaner fingers and papers.
3 Line spacer adjusts to four positions (1, 1½, 2, 2½) for flexibility in typing various types of manuscripts and for between-line copy editing.
4 The exclusive notebook shelf holds pad in position most conducive to smooth, rapid transcription.
5 Visible lightning margins are set automatically in a fraction of a second.
6 The automatic tabulator automatically sets, clears individually and clears all tabulator stops.
7 Three-position ribbon selector is color coded for easy selection of ribbon position.
8 Wide rubber feet ensure stability and effectively reduce noise to a very low level.
9 Transparent card holders contain device for fast, even drawing of lines and underlines.
10 Automatic return of ribbon with or without eyelet for non-stop typing.
11 End-of-page warning alerts typist ahead of time, avoids time-consuming retypes.

The Hermes 9 is available in a variety of carriage lengths (13, 15, 18 inches), type styles and foreign language keyboards.

HERMES
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HERMES
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MADE IN SWITZERLAND
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TAB
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BACK SPACE
MAR REL
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SHIFT LOCK
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Hermes 3000

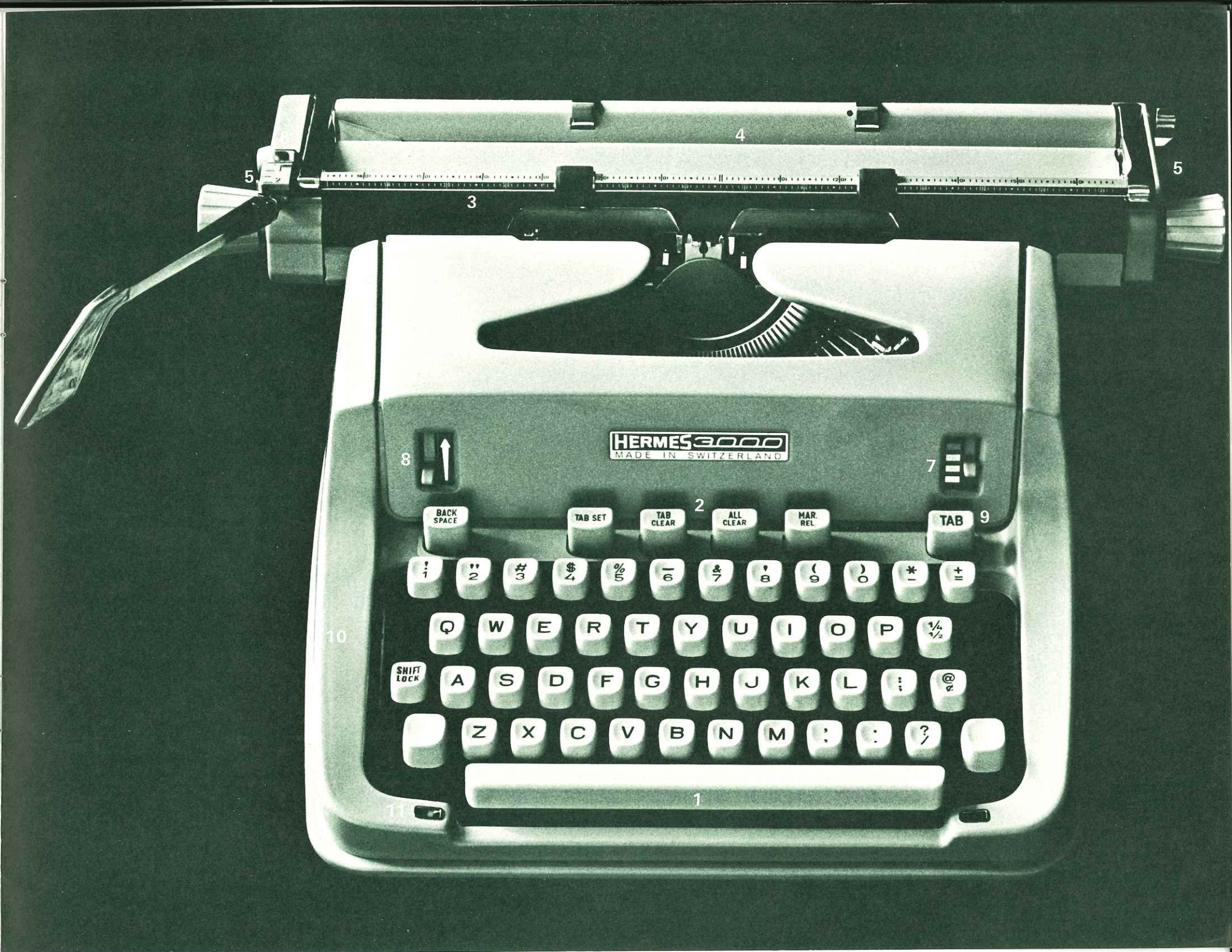
This is the margin stop for the unique Flying Red Margins® found only on Hermes typewriters. The margins controlled by this stop provide a corner-of-the-eye guideline in typing, just above the writing line. They warn the typist of the approaching margin before a word has to be broken in the wrong place or extended beyond the lines of the paragraph . . . eliminating the need to retype work with uneven margins.

Feature for feature, the Hermes 3000 is the most sophisticated portable typewriter on the market today. It is much more than a versatile all-around typewriter. It is designed for office use, too, with many features common to office machines but seldom found in portables. The keyboard, carriage and speed of the Hermes 3000 makes it all the typewriter a small office could use. Its ease of handling and clarity of type make it the ideal personal typewriter for the executive. Its compactness and light weight turn the Hermes 3000 into the ultimate in students' portables. For its versatility, performance and durability, the Hermes 3000 is regarded by many to be the finest portable typewriter in the world.

Hermes Rocket
(Not shown) At eight pounds, the Rocket weighs in as the world's lightest portable typewriter. Compactly designed with all important features, the Rocket is an ideal typewriter for the beginning typist, the occasional typist and the traveling businessman.

1 Full 44-key keyboard contains all the letters and symbols found on an office machine.
2 Service keys, including a key that unjams jammed keys, are grouped in a central panel for speed's sake.
3 Exclusive Flying Red Margins® are set in a fraction of a second, visually warn the typist of approaching margins.
4 Thirteen-inch carriage takes most oversize papers common to office work (machine also available in a 10" carriage model).
5 Pushbutton releases let typist move carriage from either end with just one finger.
6 One, one and a half and two line spacing allows correct typing of special symbols and marks such as H_20 and 80°.
7 Three-position ribbon selector makes economical use of ribbon; fourth position for stencil cutting.
8 Touch can be personalized to four degrees of pressure; short stroke adds to unusually smooth touch.
9 The automatic tabulator makes columns of figures as easy to type as text.
10 Sound-absorbent casing cuts typing noise to a very low level.
11 Carrying case available for 13" carriage model. Carrying case top locks here for instant portability of 10" carriage model.

The Hermes 3000 is available in a variety of type styles and keyboards as well as 10" and 13" carriage models.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HERMES 3000
MADE IN SWITZERLAND
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BACK SPACE
TAB SET
TAB CLEAR
ALL CLEAR
MAR. REL
TAB
9
10
SHIFT LOCK
11
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Hermes Writing Specimens

Models	Type Style Numbers
Hermes Rocket	**1 2**
Hermes 3000	**1 2 3 4 5 6 7 8 9 10 11 12**
Hermes Ambassador Electric	
Hermes Ambassador Manual	**1 2 3 4 5 6 8 9 10 11 12 13**
Hermes 9	
Hermes Electric Varia	**14 15 16 17**

No.	Pitch	Type Styles
1 Pica	**10**	The precision of HERMES typewriters and the perfection of their delicately engraved 1 2 3 4 5 6 7 8 9 0
2 Elite	**12**	The precision of HERMES typewriters and the perfection of their delicately engraved characters, guarantees 1 2 3 4 5 6 7 8 9 0
3 Block Pica	**10**	THE PRECISION OF HERMES TYPEWRITERS AND THE PERFECTION OF THEIR DELICATELY ENGRAVED 1 2 3 4 5 6 7 8 9 0
4 Techno Pica	**10**	The precision of HERMES typewriters and the perfection of their delicately engraved 1 2 3 4 5 6 7 8 9 0
5 Techno Special	**10**	The precision of HERMES typewriters and the perfection of their delicately engraved 1 2 3 4 5 6 7 8 9 0
6 Techno Elite	**12**	The precision of HERMES typewriters and the perfection of their delicately engraved characters, guarantees 1 2 3 4 5 6 7 8 9 0
7 Script (available on keyboards 3004-B, 3008-F, 3040-C, 3043-B, 3043-E, 3044-E, 3048-D, 3092-D, only)	**12**	*The precision of HERMES typewriters and the perfection of their delicately engraved characters, guarantees you* 1 2 3 4 5 6 7 8 9 0
8 Hermes Special	**10**	The precision of HERMES typewriters and the perfection of their delicately engraved 1 2 3 4 5 6 7 8 9 0
9 Small Pica	**10**	The precision of HERMES typewriters and the perfection of their delicately engraved 1 2 3 4 5 6 7 8 9 0

No.	Pitch	Type Style
10 Director Pica	10	The precision of HERMES typewriters and the perfection of their delicately engraved 1 2 3 4 5 6 7 8 9 0
11 Director Special	10	The precision of HERMES typewriters and the perfection of their delicately engraved 1 2 3 4 5 6 7 8 9 0
12 Director Elite	12	The precision of HERMES typewriters and the perfection of their delicately engraved characters, guarantees 1 2 3 4 5 6 7 8 9 0
13 Economic	16	The precision of HERMES typewriters and the perfection of their delicately engraved characters, guarantees you a perfect impression year after year. 1 2 3 4 5 6 7 8 9 0
		Proportional Spacing
14 Admiral		Inspired by calligraphers and Typography instructors, those who designed these characters knew, admirably well, how to play with the harmonious alternation between black and white: this is HERMES proportional spacing.
15 Aristos		Inspired by calligraphers and Typography instructors, those who designed these characters knew, admirably well, how to play with the harmonious alternation between black and white: this is HERMES proportional spacing.
16 Altessa		Inspired by calligraphers and Typography instructors, those who designed these characters knew, admirably well, how to play with the harmonious alternation between black and white: this is HERMES proportional spacing.
17 Artistic		Inspired by calligraphers and Typography instructors, those who designed these characters knew, admirably well, how to play with the harmonious alternation between black and white: this is HERMES proportional spacing.

HERMES
is a division of Paillard, Incorporated, makers of Bolex movie cameras, 1900 Lower Road, Linden, New Jersey 07036.

Did you know that there is a complete line of Hermes figuring machines, too? Check with your Hermes dealer for all the details.